



Wellbeing Swanage

Our Vision

Wellbeing Swanage aims to empower local people to access the services and activities that they need to support their wellbeing.

Mission Statement

Our “community working with the community” approach empowers local people to quickly and easily find services and activities to assist in their health and wellbeing, through welcoming, easily accessible ‘front doors’.

Wellbeing Swanage seeks to build upon the many strengths, capabilities and assets of Swanage and the surrounding villages.

We will create an integrated offer including both professional and community services and opportunities, reducing barriers and stigma for people seeking support.

Aims

Wellbeing Swanage aims to nurture a culture of compassion and empathy: we believe that we can increase mental, emotional and social wellbeing to cultivate a well-informed, vibrant, healthy and connected community.

We focus upon encouraging connections between individuals, groups, community and voluntary groups and professional organisations in approachable places.

We will:

- Provide spaces to offer support, information and signposting to groups and services
- Help people improve and maintain physical and mental good health, including provision of day and respite care
- Provide spaces and places to facilitate community activities and social spaces
- Offer spaces for service providers to work together and see people in their community, enabling a wider range of preventative services, tailored to the needs of our community
- Give excluded and underserved groups confidence to access help
- Empower people to support themselves and others, increasing community resilience
- Facilitate development of Family Hub and Young People’s services
- Ensure that the connections and provisions are sustainable for the long term.